

# TI SimpleLink™ *Bluetooth®* Smart CC2640R2 Wireless MCU

## Enabling Internet of Things

### Introduction





# Bluetooth Solutions and Branding

## Bluetooth low energy (Bluetooth Smart)



Connect low power applications to a smart phone or tablet



- Custom profile, allows any application
- Multiyear on Coin Cell Battery
- Less than 200Kbps data rate

## Dual Mode Bluetooth



Bluetooth connection across any end point (Bluetooth low energy or classic); enables bridge between Bluetooth low energy (Bluetooth Smart) and classic



- Supports new and old phones (BT and BLE)
- Up to 3Mbps data rate

## Classic Bluetooth



Bluetooth connection with high data rate (up to 3Mbps)



- A2DP Profile to stream music from phones
- Up to 3Mbps data rate



# Why use *Bluetooth Smart*?

## Multiyear on Coin Cell



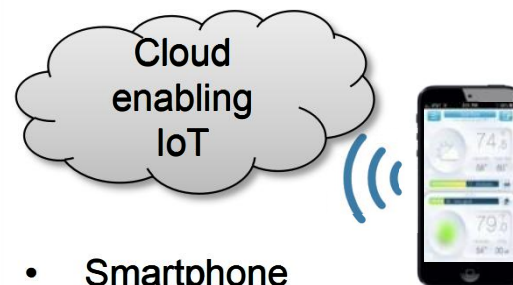
- Low peak currents reduce stress/strain on battery
- Small solution form factor
- Ultra low sleep currents
- Small protocol overhead
- Small payloads

## Remote Display and Personalization



- Smart phone instead of local display -> more info, historical data etc
- Over the air upgrades from phone to end equipment
- More intuitive set-up and configuration
- Personal operator/user setup and configuration

## Hub to Internet (IoT)



- Smartphone interoperability
- Access your devices from anywhere (through cloud)
- Enables real time aggregated data
- Existing ecosystem of Cloud services
- Push firmware updates



# Bluetooth Smart *Target Markets*

## Home Automation



Lighting  
Home Automation

## Industrial



Remote Display  
Maintenance  
Cable Replacement

## Retail



Beacons  
ESL / Price Tags  
Locationing

## Automotive



Remote Keyless Entry  
Tire Pressure  
Non-critical Sensors

## Health & Medical



Thermometer  
Patches  
Blood Glucose Meter

## Sport & Fitness



Heart Rate  
Speed / Cadence  
Watches

## HID



Remote Control  
Keyboard & Mouse

## Toys



Toys  
Professional Toys



# SimpleLink™

NEW *Bluetooth* Smart device:  
**CC2640R2**









# CC2640 R2

## TI introduces the next generation platform

Improving the three key challenges for a *Bluetooth* low energy product:

Easiest to design with 	Lowest Power 	Most Integrated 
<ul style="list-style-type: none"><li>• Qualified BT 4.2 Bluetooth Smart</li><li>• Get-Started Documentation &amp; Wiki</li><li>• Dynamic Design Kits </li><li>• Low-cost Tools</li></ul>	<ul style="list-style-type: none"><li>• ~6mA Radio peaks and 1uA Sleep</li><li>• ~61µA/MHz ARM Cortex M3</li><li>• &lt;10 uA avg. Current @ 1s Conn. Int</li><li>• Sensor Controller Engine (SCE)</li></ul>	<ul style="list-style-type: none"><li>• 2.7x2.7 WCSP, 4x4, 5x5, 7x7 QFN</li><li>• On-Chip Flash</li><li>• Single Ended Output</li><li>• Integrated DCDC</li></ul>
Comprehensive Design Support	Multi-year operation on a coin cell	Complete Bluetooth Smart system on a finger-tip size

**"CC2640 puts Smart in Bluetooth SMART"**



# SimpleLink™ Bluetooth® Smart CC2640R2 wireless MCU

## Quick Facts

### Ultra-low Power Consumption

- 61  $\mu\text{A}/\text{MHz}$  ARM Cortex M3
- 8.2  $\mu\text{A}/\text{MHz}$  Sensor Controller
- 1  $\mu\text{A}$  sleep with retention and RTC
- 5.9 mA RX (single-ended)
- 6.1 mA TX (single-ended)

### SoC Key Features

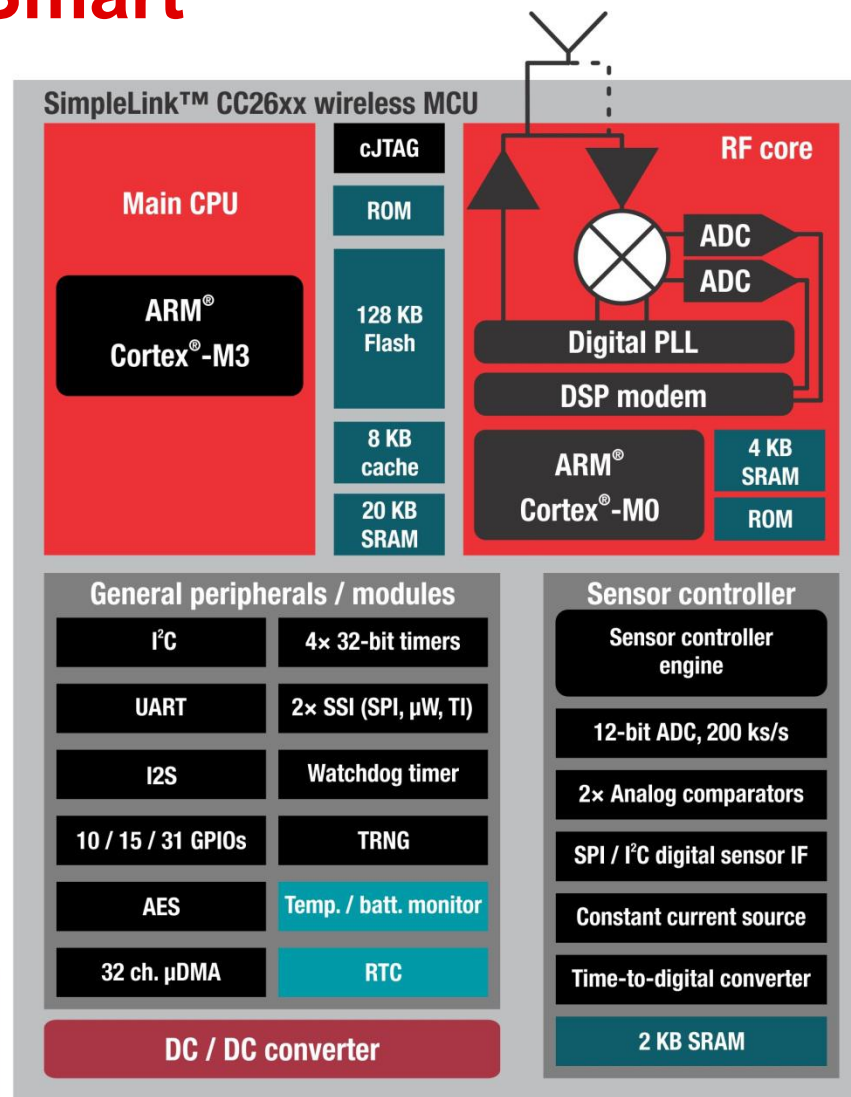
- Autonomous sensor controller engine
- 4x4 mm to 7x7 mm QFN
- 1.7 – 3.8 V supply range
- 128 kB Flash + 8 kB Cache
- 20 kB RAM

### RF Key Features

- +5 dBm output power
- -97 dBm sensitivity

## Target applications

- IoT – Connect cloud devices or directly to mobile phone tablets
- Home and building Automation – security systems, lighting
- Health, Medical, Fitness, Wearables
- Retail - Locationing, Beacon
- Smart Grid – Battery operated devices





# The lowest power: Go battery-less



## Designed for low-power operation

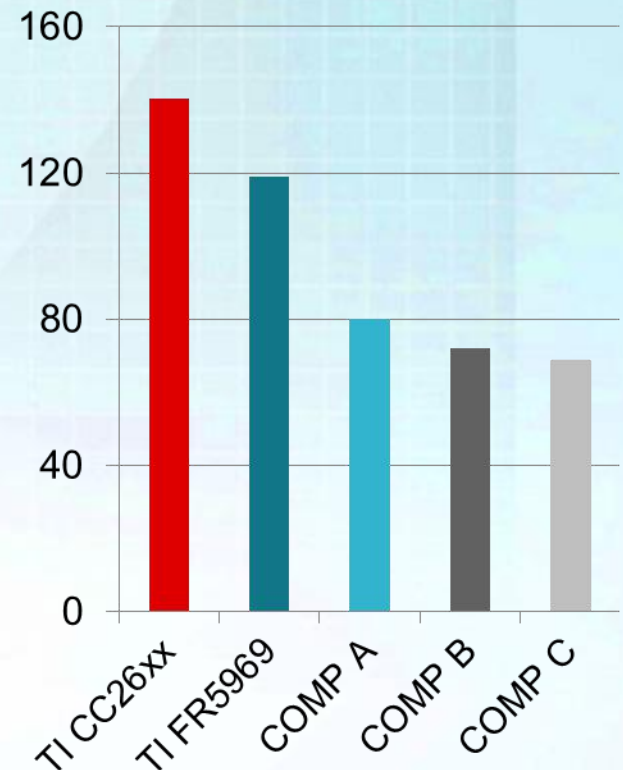
- Multi-year on a coin cell
- Faster processing
- Optimized radio
- Ultra low sleep current
- Less than 0.15  $\mu\text{A}$  in shutdown
- Unique integrated Sensor Controller

### Ultra-low power

When	Parameter @ 3V	Value
While processing	$\mu\text{A}/\text{MHz}$ on ARM® Cortex®-M3	61 $\mu\text{A}/\text{MHz}$
	Coremark/mA	48.5
	Coremark @ 48MHz CPU	142
While communicating	Peak current RX	5.9 mA
	Peak current TX	6.1 mA
While sleeping	$\mu\text{A}/\text{MHz}$ on Sensor Controller	8.2 $\mu\text{A}/\text{MHz}$
	Sleep mode with RTC and full memory retention	1 $\mu\text{A}$

**Best-in-class ULPBench score of 140.2**

### ULP Bench Scores





# Development Kits *CC2640R2 (based on CC2650)*



**CC2650DK**  
**\$299**



**CC2650EMK**  
**\$99**



**CC2650STK**  
**\$29**

Full feature development kit with embedded TI XDS emulator for development and debugging.

## SmartRF06 Features:

- Dot matrix LCD
- 4 LEDs
- 5 buttons
- Accelerometer
- Ambient Light Sensor
- UART backchannel
- Micro SD card reader
- I/O breakout headers

Powered by CR2032 Coin Cell Battery

Native sensor support for:

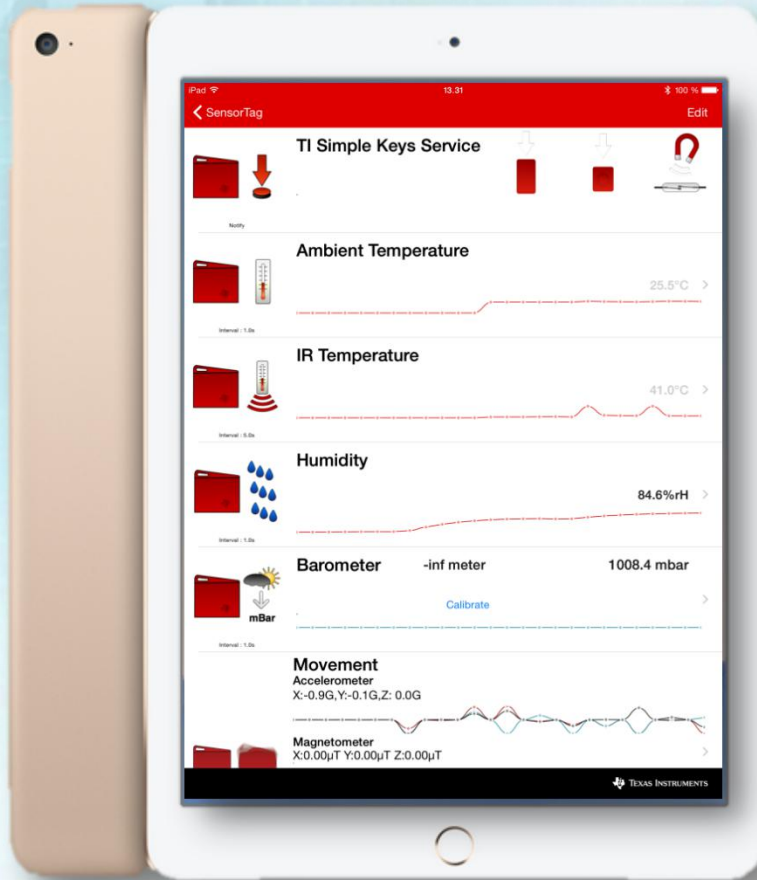
- 6-axis MEMS motion tracking (Invensense)
- Humidity (TI)
- IR temperature (TI)
- Light Sensor (TI)
- Buzzer (Changzhou Tianyin)
- Microphone (Knowles)
- Pressure (Bosch)
- Reed Relay (Meder)

Dev. Pack for custom functionality.

Supported by accompanying iOS/Android apps



# Small, Simple & Splendid for the IoT – next generation SimpleLink™ SensorTag!





# SensorTag – IoT made easy

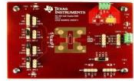
- \$29 Complete IoT development kit
- Access Sensor data in the cloud in 3 minutes
- 9 Low Power Sensors
  - 1 year battery life
- Expandable with DevPacks
  - Lowest cost \$15 debugger
  - Watch/Display
  - LED/Audio
  - Interchangeable between SensorTags
- Complete designs at [www.ti.com/tidesign](http://www.ti.com/tidesign)
  - Including 3D files
  - Print your own SensorTag





# Existing Bluetooth Smart TI Designs

## Bluetooth® Low Energy



RS-485



Haptic Feedback



Gas Sensor



Keyfob



Light Harvesting



BLE Light



Postage Stamp



Long Range



Mini Broadcaster



Biometric Wheel



USB Dongle



SensorTag iBeacon



Heart Monitor



Body Composition



Optical Heart Rate



Weight Scale



Pulse Oximeter

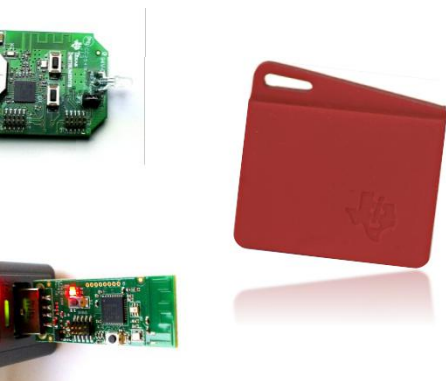


# CC2640R2: Reduce your time to market

Easy to design with: Do your final prototype within 10 days (checkout the wiki)

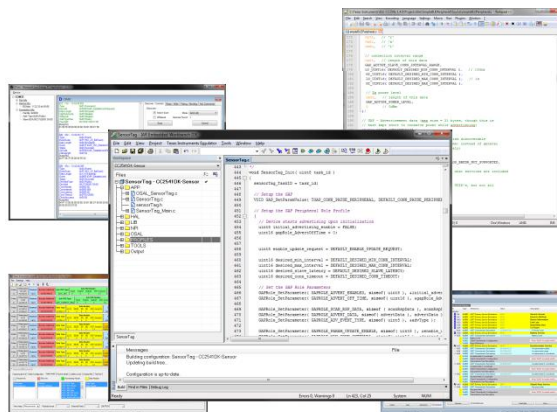
## Get Started

- Order Kit
- Download SDK
- Evaluate & Learn *Bluetooth* low energy



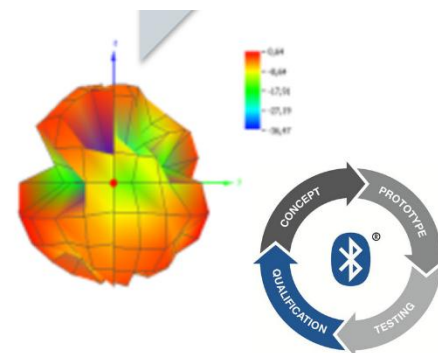
## Develop

- Define Application
- Choose/Design Profiles
- Implement Prototype



## Test & Release

- FCC/ETSI Certification
- *Bluetooth* Listing



Extensive Online Knowledge Base & E2E Support – [ti.com/ble-forum](https://ti.com/ble-forum)



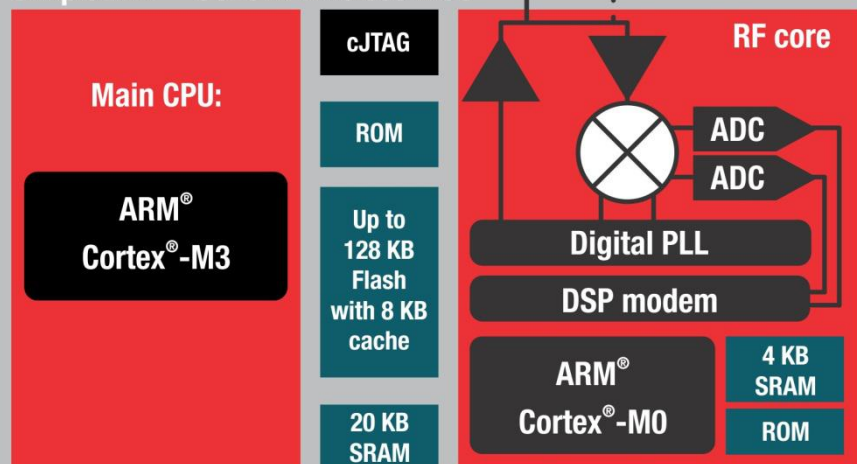
**SimpleLink™**

*CC2640R2 Bluetooth Smart*  
**Technical introduction**



# SimpleLink CC2640R2 Architecture

## SimpleLink™ CC26xx wireless MCU



### General peripherals/modules

I <sup>2</sup> C	4× 32-bit timers
UART	2× SSI (SPI, μW, TI)
I <sup>2</sup> S	Watchdog timer
10/15/31 GPIOs	TRNG
AES	Temp. / batt. monitor
32 ch. μDMA	RTC

LDO, clocks and references  
DC/DC converter

### Sensor controller

Sensor controller engine
12-bit ADC, 200 ks/s
2× Comparator
SPI/I <sup>2</sup> C digital sensor IF
Constant current source
Time-to-digital converter
2 KB SRAM

### Quick Facts

#### Ultra-low Power Consumption

- 61 μA/MHz ARM Cortex M3
- 8.2 μA/MHz Sensor Controller
- 1 μA sleep with retention and RTC
- 5.9 mA RX (single-ended @ -96 dB sensitivity)
- 6.1 mA TX (single-ended @ 0 dBm output)
- <3uA while running 10 ADC samples/s

#### SoCKey Features

- Autonomous sensor controller engine
- 4x4, 5x5, and 7x7 mm QFN
- 1.7 - 1.95 V or 1.8 – 3.8 V supply range
- 128 KB Flash + 8 KB Cache
- 20 KB RAM

#### RF Key Features

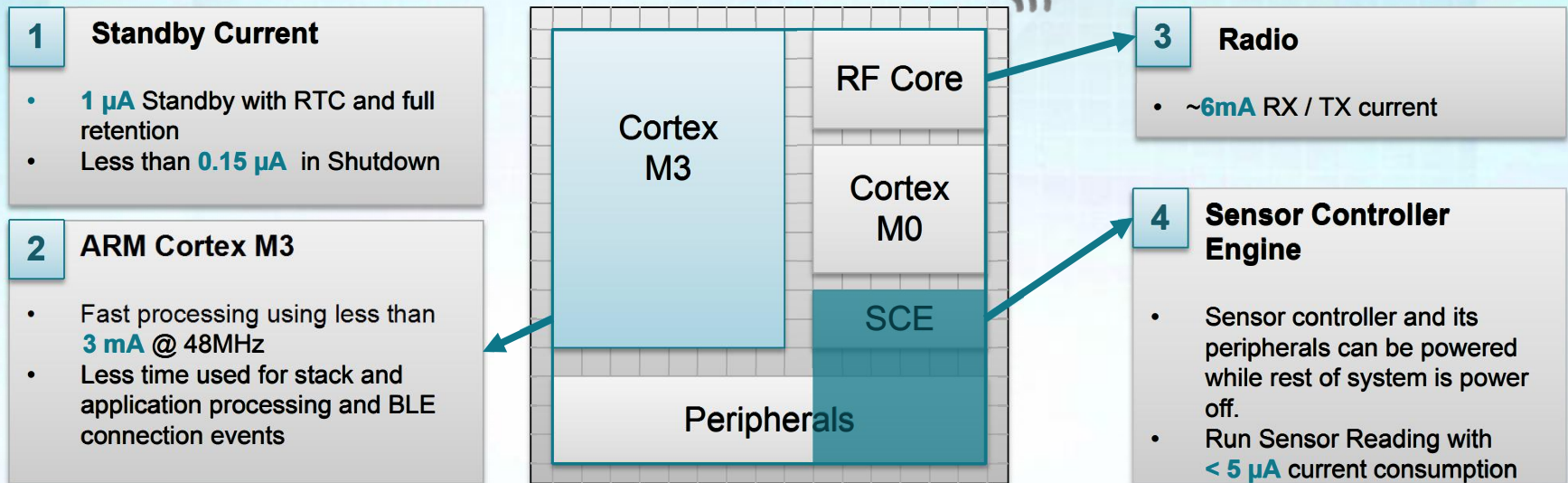
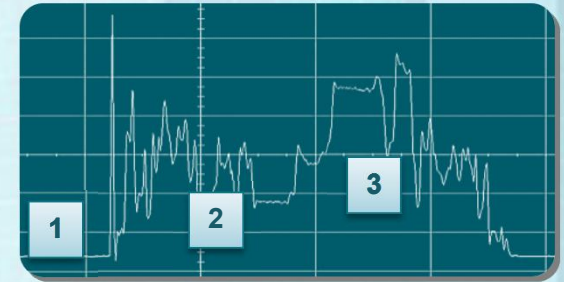
- +5 output power
- -97 dBm sensitivity
- Single ended or differential output



# Power Consumption

## Low average power consumption

1. When in Standby (with RTC and RAM retention)
2. When processing with MCU
3. When radio is in Receive or Transmit
4. When peripheral is polled for data





# Sensor Controller Engine (SCE)

A proprietary low power CPU to offload the M3

## Key features

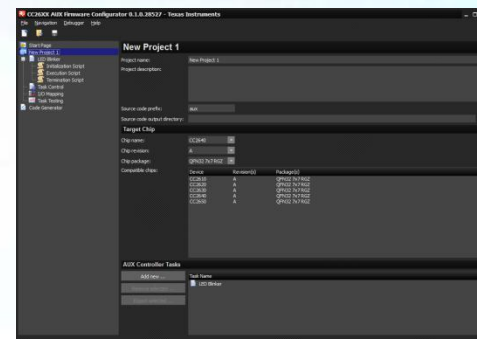
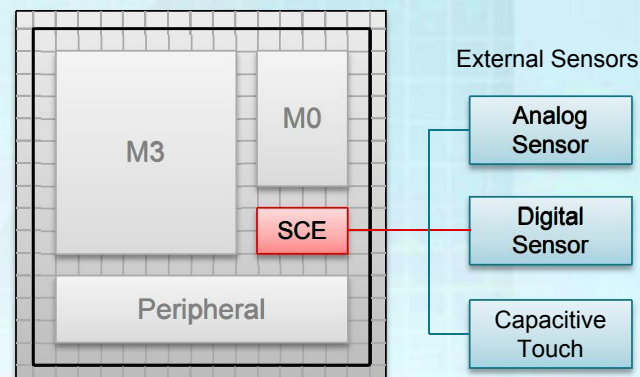
- Handles sensor polling and performs simple processing
- Operates while the rest of the system is in powered down

Examples of sensors that will greatly benefit from using the Sensor Controller:

- PIR (motion detector)
- Capacitive touch keys
- Proximity sensors
- Accelerometers
- ADC measurements
- Pulse counting
- Use Sensor Controller Studio for configuration

## Data Sheet – Key Features

- Autonomous 16-bit RISC CPU
- 2 KB SRAM (code + data)
- Clock Frequency:
  - 32kHz-24MHz
  - 8.2uA / MHz





# Radio Frontend *Flexibility*

## Best Performance

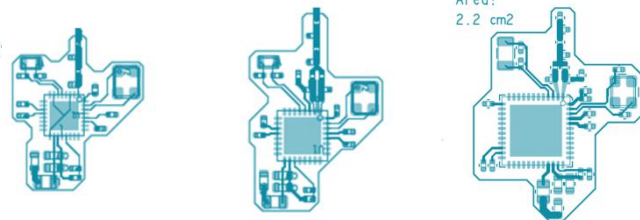
- Differential, external bias
- 5 dBm output power
- -97 dBm BLE sensitivity

## Smallest Footprint

- Single ended, external bias
- 2 dBm output power
- -96 dBm BLE sensitivity

Other options are available. Internal biasing reduces BOM by one inductor at the cost of 1 dB sensitivity

*NB! Differential External bias is not supported on 7x7*

Evaluation Module		CC2650EM-4XD	CC2650EM-5XD	CC2650EM-7ID
CC2650 Package Type		4x4	5x5	7x7
Pitch [mm]		0.4	0.5	0.5
GPIOs		10	15	31
Design Example	RF Frontend Option	Single Ended External Bias	Differential External Bias	Differential Internal Bias
	Area [cm <sup>2</sup> ]	1.3	1.5	2.3
	Illustration			
	Crystals	2	2	2
	Capacitors	14	17	18
	Inductors	3	6	5
	Resistors	1	1	1
	<b>Total</b>	<b>20</b>	<b>26</b>	<b>26</b>

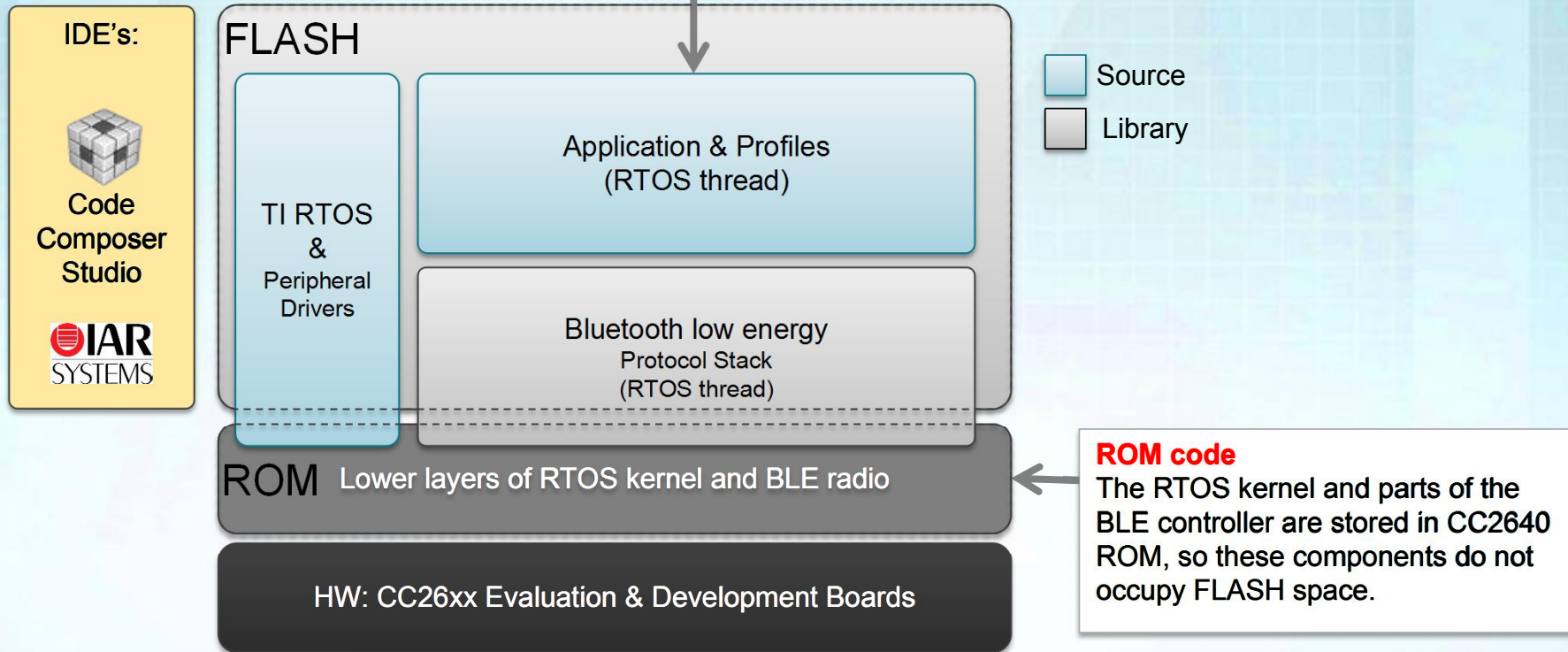


# Software Platform CC2640R2

Royalty free from TI, ready for application development

## Over-the-air download

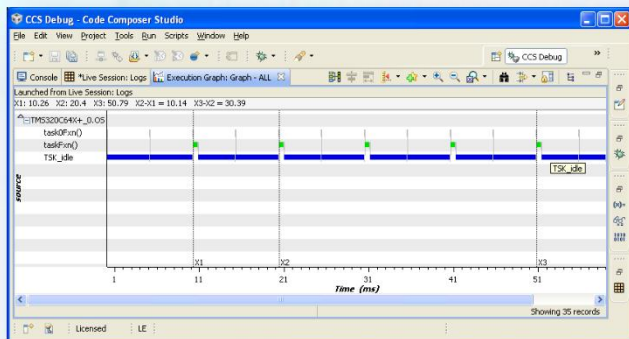
The FLASH can be partially updated over-the-air, which means that the application can be updated separately from the BLE stack.



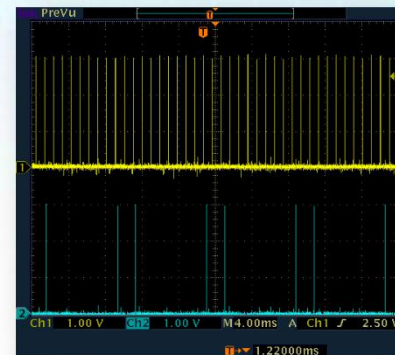


# TI-RTOS *Flexible Software Solution*

- Real Time Operating System (RTOS)
  - Pre-emptive multi-threading
  - Deterministic scheduler
  - Tailored SYS/BIOS Kernel
- Zero-latency interrupts
  - Hardware: Timer functions
  - Software: Clock functions (Ex. One shot or periodic timer)
- Semaphores
  - Task Synchronization
- Peripheral Drivers
  - GPIO, I2C, SPI, UART, WATCHDOG, LCD
- Power policy manager
  - Handles power management



System analyzer





# BLE-Stack™ v1.35

- **Mature and Robust Software Package**

- Golden unit for Bluetooth low energy interoperability test
- Fully BT 4.2 Qualified Solution

Example Application	Description
SimpleBLEPeripheral	Generic Peripheral using proprietary Profile example
SimpleBLECentral	Generic Central
SimpleBLEBroadcaster	Generic Broadcaster
SimpleBLEObserver	Generic Observer
SensorTag	SensorTag 2.0 Firmware
HostTestApp	Wireless Network Processor (Application via SPI/UART)
BloodPressure	Example using Blood Pressure Profile (BSP)
CyclingSensor	Example using Cycling Speed and Cadence Profile (CSCP)
GlucoseCollector	Example using Glucose Profile (GLP) as Collector
GlucoseSensor	Example using Glucose Profile (GLP) as Sensor
HeartRate	Example using Heart Rate Profile (HRP)
HIDEmuKbd	Example using HID over GATT Profile (HOGP)
ProximityTag	Example using Proximity Profile (PXP)
RunningSensor	Example using Running Speed and Cadence Profile (RSCP)
Thermometer	Example using Health Thermometer Profile (HTP)
TimeApp	Example using Time Profile (TIP)

## Additional Services

### Proprietary

Accelerometer  
Barometer  
Gyrometer  
Humidity  
IR Temperature  
Magnetometer  
Movement  
Optics  
Connection Control  
Simple Keys

### BT SIG Adopted

Find me  
Alert Notification  
Battery Status  
Device Information



# Software tools CC2640R2

## BTool

Run and test all possible *Bluetooth* low energy functionality controlled from the PC tool.

## BLE Device Monitor

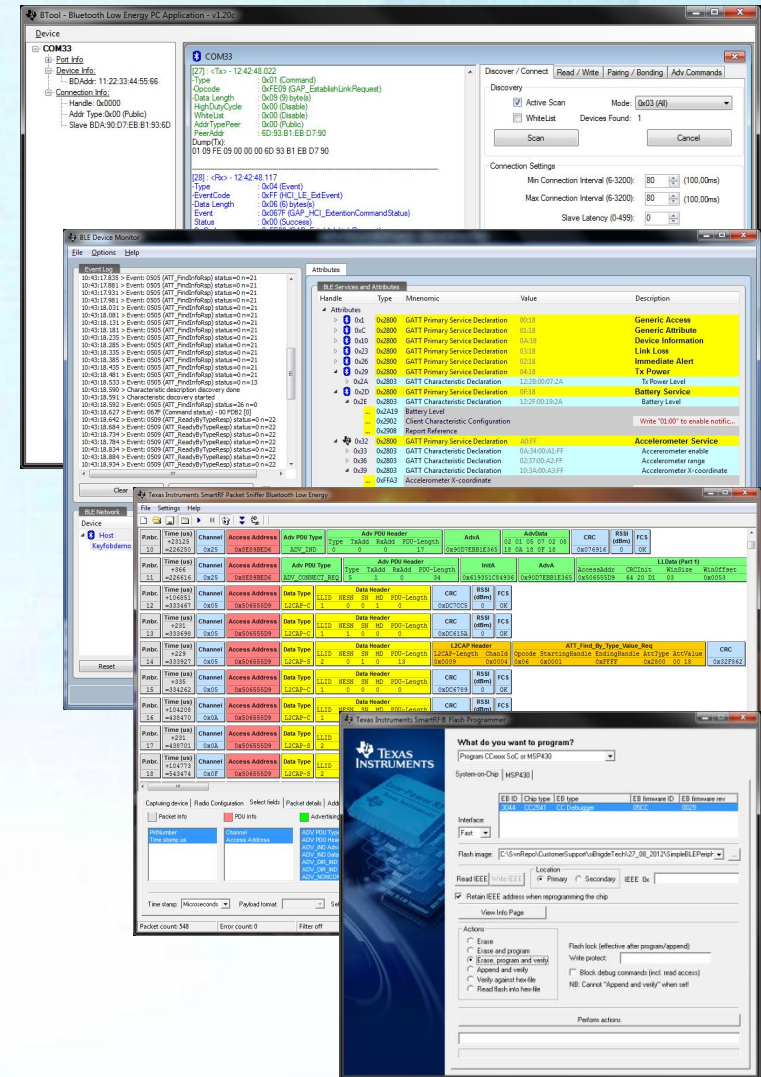
Provides an intuitive and graphical way to explore *Bluetooth* low energy Services and Characteristics.

## SmartRF™ Protocol Packet Sniffer

Capture *Bluetooth* low energy communication live with full overview.

## SmartRF™ Flash Programmer

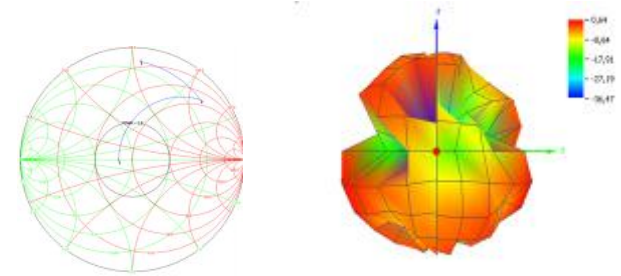
Program devices and Read/write IEEE addresses





# Bluetooth low energy Support

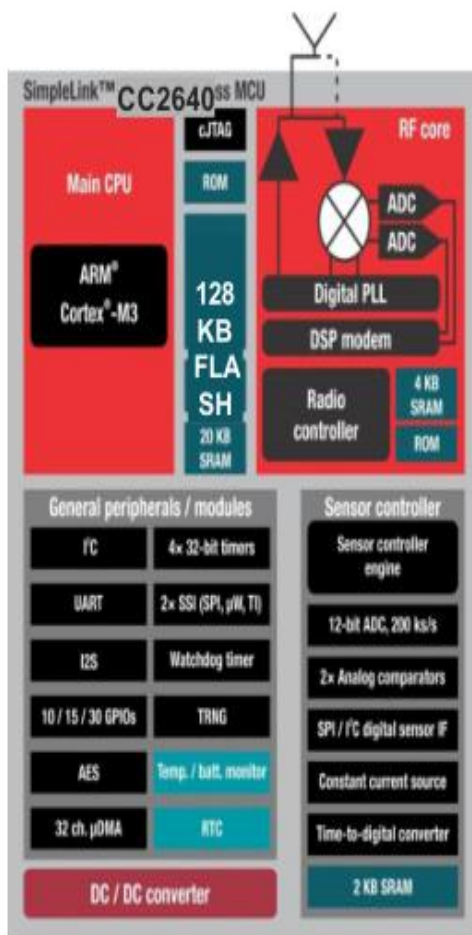
- Guides included in the BLE installer
  - Software Developers Guide
  - Sample Applications Guide
  - Vendor Specific HCI Guide
- Online documentation ([www.ti.com/ble-wiki](http://www.ti.com/ble-wiki))
  - Code Examples
  - Training videos
  - Walkthrough Guides
- Online E2E Support Community ([www.ti.com/ble-forum](http://www.ti.com/ble-forum))
  - Supervised by TI Software and Hardware Experts



CC254X Bluetooth Low Energy			
Getting Started	Hardware	Software	Test & Certification
<b>Starting Out</b> <ul style="list-style-type: none"><li>Overview of Kits and Examples</li><li>Downloads</li><li>Get the kit from eStore<ul style="list-style-type: none"><li>CC2540</li><li>CC2541</li></ul></li></ul> <b>More Information</b> <ul style="list-style-type: none"><li>CC2540 Product Folder</li><li>CC2541 Product Folder</li><li>BLE-FAQ</li><li>CC2540/41 User Guide</li></ul>	<b>Information</b> <ul style="list-style-type: none"><li>CC2540 Datasheet</li><li>CC2541 Datasheet</li><li>CC2540/41 HW User Guide</li><li>Kit and Example Overview</li><li>Reference Designs</li><li>Application Notes</li><li>3rd party Module Makers</li><li>Crystals for CC254x</li></ul>	<b>Releases</b> <ul style="list-style-type: none"><li>Release Notes</li><li>Get Latest Release 1.4</li><li>Porting Guide</li></ul> <b>User Guides</b> <ul style="list-style-type: none"><li>Software Developer's Guide</li><li>DK-MINI User's Guide</li><li>DK-MINI Quick Start Guide</li><li>EMK User's Guide</li></ul> <b>Step-By-Step Guides</b> <ul style="list-style-type: none"><li>Step-by-Step Guides</li></ul> <b>Source Code Examples</b> <ul style="list-style-type: none"><li>Embedded Examples</li><li>Smart Phone Examples</li><li>PC Examples</li></ul>	<b>Certification</b> <ul style="list-style-type: none"><li>How to Certify your Bluetooth product</li><li>Using Production Test Mode (PTM)</li><li>FCC ETSI Test Code Example</li></ul>
Development Tools	Training Material		Information
<b>Development Environments</b> <ul style="list-style-type: none"><li>IAR 8051 Embedded Workbench</li></ul> <b>PC Tools</b> <ul style="list-style-type: none"><li>BTTool</li></ul>	<b>Introduction videos</b> <ul style="list-style-type: none"><li>Part 1</li><li>Part 2</li><li>Part 3</li></ul>		<b>E2E Forums</b> <ul style="list-style-type: none"><li>Bluetooth Low Energy Applications Forum</li><li>Wireless Connectivity Forums</li></ul> <b>Videos</b> <ul style="list-style-type: none"><li>Bluetooth Low Energy Applications Forum</li></ul>



# 德州仪器超低功耗蓝牙芯片CC2640R2特点



TI CC2640R2

- 80k+ 用户可编程空间
- 与CC2640蓝牙芯片管脚兼容
- 固化蓝牙4.2协议于芯片内部ROM区域
- 支持蓝牙4.2所有特性
  - (大数据传输, ECDH密钥交换, 隐私保护)
- 硬件支持蓝牙5.0
  - (远距离传输, 2Mbps数据传输, Mesh组网)
- 工业界射频性能最好的蓝牙芯片
- 三核融一, 助力高性能超低功耗蓝牙应用开发
- 多种封装, 2.7x2.7 WCSP, 4x4, 5x5, 7x7 QFN
- 无需外挂32768赫兹晶振
- 多种射频输出方式: 单端或者差分
- 支持多连接协议, 可同时连接多个主设备或者从设备<sup>7</sup>